



RAJASTHAN INSTITUTE OF ENGINEERING & TECHNOLOGY

(Affiliated to Rajasthan Technical University, Kota & Approved by AICTE)

Prastutikaran an intra-department event

Prastutikaran is an intra-department event organized to hone the presentation skill of the MBA students on 23.02.15. Presentation skills allow students to use the content meaningfully, organize their presentation and engage the audience to the goal originally envisaged. Presentation skills enable presenter /students to achieve control and divert the attention from all other issues towards the speaker.

Advantages of Presentation Skills -

- They help overcome the initial fear of facing people confidently and allow them to perform to their potential
- Improves body language and eye contact with people and teaches the use of right postures to engage the listeners
- Presentation skill makes the presenter realize and understand the audience better with control
- Listeners are made to participate more in the discussion and thereby increase the interaction and success rate
- Enables use of modern communication tools like slides, power point presentation and visual aids which have more lasting impression on the viewers than mere talk.

This time students selected various contemporary management issues like- Smart Cities, NITY Aayog- Its working and significance, and how it is different from Yojna Aayog, GDP and the effect of change of base year on it, Business Strategy of IKEA in India, Make in India , Financial Inclusion , Pradhan Mantri Jan Dhan Yojna, Venture Capital to name a few.

