



RAJASTHAN INSTITUTE OF ENGINEERING & TECHNOLOGY

(Affiliated to Rajasthan Technical University, Kota & Approved by AICTE)

Expert Lecture on New Trends in employee Retention Strategies

An expert lecture on “New Trends in employee Retention Strategies” is organized today (02/03/15). Ms. Rubika Mantri was the resource person of today’s lecture. She outlined the importance of human resource/ employees for any organization. Taking the examples from the corporate worlds, it is emphasized that employees are a valuable asset to any organization. It is essential to protect this vital resource as talented and motivated employees play a crucial role in overall growth and success of the organization. Retention of key employees is critical to the long-term health and success of any organization. Focusing on employee retention techniques can positively impact the organization as it increases employee productivity, performance,

Quality of work, profits, and reduces turnover and absenteeism.

She described in detail the reasons which make employee leave and discussed the strategies through which employees can be retained in the organization.

