



Industrial Visit from 25th Of September 2015 To 1st October 2015

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum, mainly seen in MBA courses. Objectives of industrial visit were to provide students an insight regarding internal working of companies. We know, theoretical knowledge is not enough for making a good professional career. With an aim to go beyond academics, industrial visit provides student a practical perspective on the world of work. It provides students with an opportunity to learn practically through interaction, working methods and employment practices. It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment. Industrial visits are arranged by colleges to students with an objective of providing students functional opportunity in different sectors like IT, Manufacturing and services, finance and marketing. Industrial visit helps to combine theoretical knowledge with industrial knowledge. Industrial realities are opened to the students through industrial visits.

By incorporating above aims and Objectives, The School of Management organized industrial visit from 25th of September 2015 to 1st October 2015 for its final year and first year students as per the curriculum of Rajasthan Technical University, Kota.

It was seven days industrial visit tour. During this period students visited industries called Lipi data, Havells, KulluShawal factory etc at Baddi, kullu. Here students learned

lots of things like working culture of industries, High end computing systems to process the tasks, fully automated plant mechanism, Coordination of management and workers, human resource policies and marketing strategies.

Through these visits, students were not only learned about technical knowledge but also get to know about leadership qualities and team building. When students have also developed their personality and get to know about others. They learned to handle every situation by their own in the absence of their parents.